# COOKIE POLICY

This Cookie Policy explains how **Excelit** ("Company", "we", "us", and "our") uses cookies and similar technologies to recognize you when you visit our website at **excelit.net** ("Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

## 1. What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

- **First-Party Cookies:** Cookies set by the website owner (Excelit).
- **Third-Party Cookies:** Cookies set by parties other than the website owner (e.g., analytics, advertising, or interactive content providers).

## 2. Why Do We Use Cookies?

We use first-party and third-party cookies for several reasons:

- **Essential Cookies:** Required for technical reasons in order for our Website to operate smoothly.
- **Performance & Analytics Cookies:** Help us understand how visitors interact with our Website by collecting and reporting information anonymously (e.g., Google Analytics).
- **Functionality Cookies:** Used to enhance the performance and functionality of our Website, such as remembering user preferences.

## 3. Types of Cookies We Use

| Cookie Type | Description | Duration |
|---|---|---|
| **Strictly Necessary** | Essential for website navigation, security, and basic accessibility features. | Session / Persistent |
| **Performance & Analytics** | Tracks traffic sources, popular pages, and user journeys to optimize performance. | Up to 2 years |

| | | |
|---|---|---|
| **Functional** | Remembers choices you make (such as language or region preferences). | Persistent |

# 4. How Can You Control Cookies?

You have the right to decide whether to accept or reject non-essential cookies.

## A. Browser Controls

You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our Website, though your access to some functionality and areas may be restricted.

To disable cookies in common browsers:

- **Chrome:** Settings > Privacy and security > Third-party cookies
- **Safari:** Preferences > Privacy > Block all cookies
- **Firefox:** Options > Privacy & Security > Cookies and Site Data

## B. Cookie Preference Banner

When you first visit excelit.net, you can manage your cookie consent preferences directly through our interactive Cookie Banner.

# 5. Updates to This Policy

We may update this Cookie Policy from time to time in order to reflect changes to the cookies we use or for other operational, legal, or regulatory reasons. Please revisit this policy regularly to stay informed.

# 6. Contact Us

If you have any questions about our use of cookies or other technologies, please contact us at:

- **Entity Name:** Excelit
- **Website:** https://excelit.net